

Money Mailer Crowns 2018 Franchisee Of The Year: Peelu Shivaraju

Money Mailer of Grand Rapids MI



The Deal Maker



Money Mailer welcomed 300 guests at the beautiful Hyatt Regency in Huntington Beach, CA for our annual Convention - 4 days of education, exciting announcements, new initiatives and celebration. At the final Awards Banquet, our East Coast franchisees were "extra" excited to learn next year's Convention is at the beautiful Ritz Carlton in Orlando!

With a standing ovation and thunderous applause, **Peelu Shivaraju** received Money Mailer's highest award, Franchisee of the Year. This is our most prestigious award because it honors the individual franchisee who best embodies the Money Mailer spirit of:

- Excellence in Sales and Marketing
- Significant and sustained contribution to better the Money Mailer System
- Superior community involvement and contribution

Our Franchisee of The Year receives:

- A beautiful Crystal Award engraved with their name and Franchisee of the Year.
- An invitation to attend the President's Round table which is being held at a 5-Star luxury resort in the Dominican republic, all expenses paid for two, of course.
- Plus, a \$5,000 donation in their name, to a charity of their choice.

Peelu's Background

We always say you don't have to be a sales animal to be a successful Money Mailer Franchisee! Peelu certainly proves this point – he was a practicing physician in India when he decided to come to the U.S. and make a career change.

The key to Peelu's success? He has a passion for helping local businesses grow their operation and he really cares about his clients. He has been a single territory franchisee in the Northern part of Grand Rapids for 4 years and **most clients from his very first mailing are still loyal customers!**

While Peelu clearly enjoys being a top earner, when you ask what drives him he says: "That's easy. Being a Money Mailer franchisee gives me the freedom to spend time with my family when I want to and at the same time give back to my community by helping so many businesses grow."

If you have a candidate with great communication skills and a passion to help local businesses grow, send them our [video elevator pitch](#), Our low-cost opportunity, business model, and top-notch training and support program will help close deals quicker!

