



If your Blinds aren't becoming to you....They should be coming to us!

BLINDS * SHADES * SHUTTERS * MOTORIZATION

Why does the world need another blind company? Better yet, why should Bloomin' Blinds be in your "Top 10" referrals

That is a question that we answer every day and there are several great answers to that question. Here are a couple quick points that bring value to a Bloomin' Blinds franchise owner:

- First and foremost – we offer repairs on all window coverings where no other company offers that service. The window covering industry is 99% sales only. **We offer sales too, but we are the only ones to offer repair AND sales**
- As the newest franchise organization in the industry, we have infused technology in every element of our business...in an industry that currently operates on pen and paper
- Fast path to profitability with an industry average 50% profit margin on sales, even higher on repairs
- No inventory, no real estate, ultra-low investment levels, very efficient marketing plan
- Founders of the company are the main points of contact for franchise owners – intimate culture and support
- Bloomin' Blinds offers a new, proven, approach to business in a very old and stagnant industry

Take a deeper look into Bloomin' Blinds and you will find everything you ever wanted in a relationship with a franchise organization:

- Strong Item 19 Financial Representations. Your clients will be impressed and comforted by our numbers!
- Total Investment ranges from \$69K to \$115K—all in.
- We are SBA Registry approved!

- Reliable and strong validations from existing franchisees.
- This is a “smart business” that makes sense immediately to your clients. We sell AND REPAIR blinds, which leads to many additional sales, lower cost per client, and faster start-up growth
- We have a seasoned and refined Discovery Process—your clients will feel and appreciate our method for awarding franchises.
- Our award and discovery processes have allowed us to grow to 40+ owners and 50+ territories since 2015.
- Bloomin’ Blinds over 400 beautiful territories still available!
- 24% of our franchisees go on to purchase additional territories. These are experienced and successful franchisees expanding their businesses!
- While our process is structured, refined, and always being updated, we strive to make your client’s time with us informative, productive, and most importantly comfortable. You’ll never regret referring quality candidates to us and we’ll always strive to ensure that they are treated with the most care and professionalism!
- We are a family company and pour our heart and souls into this business

Our ideal candidate has the following characteristics:

- Wants an owner operator experience and who is available to actively run their business.
- Genuinely likes people and can demonstrate the value of what they do—repair and replace window treatments.
- Has (or can borrow) the necessary funds for start up
- Is organized and can schedule themselves and 1 to 3 employees

How to Refer Your Client to Us and How To Perform Territory Checks

- Send your inquiries through your typical systems
- Email directly to kelsey.stuart@bloominblinds.com
- Quick non-registered checks can be called in at (214) 995-1062